

**CollPlant Holdings Ltd ("the Company") - Announcement of Convening of Special General Meeting**

Notice is hereby given of the convening of a Special General Meeting of the Company's shareholders ("the Meeting"), on the agenda of which are adoption of a new Compensation Policy; approval of the appointment and terms of service of Mrs. Orli Tori-Trubovitz as an external director of the Company; approval of the terms of service of Mr. David Tsur, a director of the Company; and approval for grant of compensation in accordance with the Companies Regulations (Rules Governing Compensation and Expenses for an External Director), 2000, to Mr. Adi Goldin, Chairman of the Company's Board of Directors. The Meeting will take place on **Thursday, April 27, 2017 at 10:00am** at the offices of Gross, Kleinhendler, Hodak, Halevi, Greenberg & Co., Law Offices, Azrieli Center 1, Circular Building, Floor 40 (tel. 03-6074444). The effective date for entitlement of a shareholder to participate and vote at the Meeting is the end of trading on the Tel-Aviv Stock Exchange Ltd on **Thursday, March 30, 2017**; the latest date for submission of position notices to the Company is **Tuesday, April 18, 2017**; voting using the electronic voting slips system will end on **Thursday, April 27, 2017 at 04:00am**; the latest time for the submission of voting slips to the Company is **Thursday, April 27, 2017 at 06:00am**; the appointment of a proxy for voting or the proxy must be deposited at the Company's offices by **Tuesday, April 25, 2017 at 10:00am**. For further information about the Meeting, see the immediate report on the subject that the Company published on **Thursday March 16, 2017**, (ref. no. 2017-01-022186) which can be found on the distribution website of the Israel Securities Authority: [www.magna.isa.gov.il](http://www.magna.isa.gov.il) and on the website of the Tel Aviv Stock Exchange Ltd. at: [www.maya.tase.co.il](http://www.maya.tase.co.il).

**March 16, 2017**

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