

March 3, 2015

**Arlene Villareal**  
Vice President

TO: ADRESTAB@bnymellon.com

CC:

**RE: Establishment Memo - CollPlant Holdings**

CollPlant has established a sponsored DR program with BNY Mellon. CollPlant Holdings is a biotechnology medical device company based in Israel. The Company is focused on advancing regenerative medicine by utilizing its proprietary processing technologies for human collagen and other recombinant proteins. The Company is engaged in developing a substantial range of biomaterials-based products applicable in multiple medical markets, including orthopaedics, wound management, cardiology and general surgery. In addition to virgin collagen, the Company also develops a family of products that offers a range of scaffolds, including sheets, sponges, gels, meshes, microsphere and compounds. The Company also plans to offer solutions for soft and hard tissue repair in diverse applications.

**Company Information:**

Country of Incorporation:	Israel
Company's Total Market Capitalization:	\$ 29,000,000
Industry Classification:	Pharma. & Biotech.
Marketing Name:	CollPlant
Company's CID#:	3475240010
Issuer's Legal Counsel:	Gross, Kleinhendler, Hodak, Halevy, Greenberg & Co
Internet Home Page:	<a href="http://www.collplant.com">www.collplant.com</a>
Company Headquarters:	3 Sapir Street POB 4132 Ness Ziona 74140 Israel

**DR Information:**

DR Effective Date:	March 3, 2015
Type of DR Program:	Sponsored - Level I
Program Origin:	New Program
Description of Shares:	ADR
CUSIP Number(s):	19516Q109
DR Ticker Symbol:	CQPTY
Ratio (DR:ORD):	1 : 100
U.S. Exchange:	OTC
Other DR Exchange(s):	N/A
US ISIN Number(s):	US19516Q1094
Type of Law:	US

**Underlying Shares:**

Underlying Share Description:	Common
Underlying ISIN Number:	IL0004960188

Par Value:

Currency:

Home Trading Market:

Israel

Local Custodian(s):

Bank Hapoalim B.M.

Common Depository:

**Stock Transfer:**

Transfer/Proxy/Dividend Agent:

BNY Mellon

Global BuyDIRECT:

Yes

F-6 Threshold Level (Reserve Amt):

50000000

SEC F-6 File Number:

333-202206